

- ITEC 2006 Internet and E-Commerce (3,2,1) (E)**
Prerequisite: General Education Core Course from the Information Management Technology Category
Students will learn the basic concepts of Internet and e-commerce technologies, and gain hands-on experience in setting up systems for Internet and e-commerce applications.
- ITEC 3005 Strategic Use of Information Technology (3,2,1)**
Prerequisite: General Education Core Course from the Information Management Technology Category
This course provides the concepts and techniques to facilitate students to formulate appropriate IT strategy and plan to fit the company environment.
- ITEC 3006 Music, Photo and Movie Processing (3,2,2)**
Prerequisite: General Education Core Course from the Information Management Technology Category
After completion of this course, students will have a good understanding on the basic concepts of music, photo and movie processing. Students will also be able to use software tools to process music, photo and movie data such as music file compression/conversion, photo enhancement and movie editing. This course is open to non-Visual Arts and non-CS major only.
- JOUR 1120 Introduction to Journalism (3,2,1)**
As a requirement for all three Journalism Concentrations, this course explores both journalism's practical and theoretical dimensions and introduces the discipline as a social process and as a profession.
- JOUR 1140 Chinese News Writing and Reporting (3,2,1)**
This course introduces the principles of selecting and presenting information in a style appropriate to print journalism in Chinese. Through assignments and various forms of practice, the course provides a systematic, comprehensive survey of techniques of gathering news and presenting information. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.
- JOUR 1150 Broadcast Reporting and Production (3,2,1)**
Prerequisite: JOUR 1120 Introduction to Journalism
This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.
- JOUR 1160 News Gathering and Writing for Print (3,2,1)**
This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.
- JOUR 1310 Foundations of News and Feature Reporting (English) (3,2,1)**
Prerequisite: JOUR 1120 Introduction to Journalism
This course introduces the techniques of basic news and feature writing and develops International Journalism Concentration students' abilities to work within an appropriate framework and to recognize and to communicate what is significant in the world. For International Journalism Concentration students only.
This is the first of the four professional journalism courses which form the backbone of the International Journalism Concentration and which prepare students for work on *The Young Reporter*, for their internship and for their future career. These courses provide a comprehensive and carefully graded introduction to the skills and disciplines of reporting and other media writing. In order to make the most of the interaction with the laboratory work and internship, and to meet the needs of students studying journalism in a second language, the sequence of courses treats reporting, feature and opinion writing as three facets of the core activity, to be developed in parallel as each student gains in practical experience and in language ability. Thus topics introduced early on are taken up again later at higher levels of difficulty as part of a progression of development.
- JOUR 2005 Broadcast Reporting and Production (2,2,0) (C)**
This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.
- JOUR 2006 Editing and Production for the Internet (2,0,2) (E)**
This course aims to equip students with the skills necessary for online journalism. Students will work across multimedia platforms to report, produce and edit online packages using audio, video, photos and text to tell stories.
- JOUR 2007 Foundations of Business News Writing (3,3,0) (E)**
This course introduces students to the basic skills, theories and techniques of business news writing to prepare them for working on *The Young Financial Post*. The course emphasizes print media and encourages production in multimedia formats. It also examines basic ethical issues in journalism. This is the first of four writing courses that cover the professional aspects of the Financial Journalism major.
- JOUR 2015 Introduction to News and Features (International Journalism) (3,2,1) (E)**
This course introduces students to the basic skills and techniques of news and feature writing in English to form the foundation upon which the professional four year International Journalism programme is built. This course prepares students for the more advanced forms of journalism taught in later classes and for their future work on *The Young Reporter*, their internship and honours project.
- JOUR 2016 News Editing (2,2,0) (C)**
This course provides the intellectual and practical skills for editing work for journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and new media techniques for producing works of journalism are introduced.
- JOUR 2017 News Gathering and Writing for Print (3,2,1) (C)**
This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.
- JOUR 2025 Print Editing and Production (2,0,2) (E)**
This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided for Financial Journalism Concentration students.

JOUR 2026 Print Editing and Production (2,0,2) (E) (English)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided. This course is for International Journalism Concentration students only.

JOUR 2027 Sound and Video Production (2,0,2) (E)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2035 Television and Radio Production (2,0,2) (E) (English)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2036 Visual Journalism (2,0,2) (E)

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

JOUR 2037 Reporting Laboratory I (2,0,2) (International Journalism)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

In this course students learn how to report for the experimental newspaper, *The Young Reporter*, and its associated website. Reporting will be in print, sound, video and internet media. Each student is required to work as a reporter for the newspaper in the second semester of Year II and the first semester of Year III.

JOUR 2045 Introduction to Journalism (3,2,1) (E)

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.

JOUR 2046 Advanced Reporting and Feature Writing for Print (3,2,1) (C)

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

JOUR 2055 News and Feature Reporting and Writing (International Journalism) (3,2,1) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

This course builds on the first professional skills course,

JOUR 2015 Introduction to News and Features (International Journalism), and aims to provide a systematic, comprehensive survey of the principles and techniques of finding, gathering and presenting information in English for news and feature journalism, focusing strongly on interviewing techniques. Special attention is paid to the local context to establish the knowledge required for the journalism profession in Hong Kong. Students are also introduced to the basic skills of copy-editing. The course is designed to provide information and support for students in their concurrent work as reporters for the International Journalism Laboratory course, as well as to help prepare students for their internships at the end of Year III and their Honours Projects in Year IV.

JOUR 2056 Reporting Laboratory for Financial Journalism I (2,0,2)

This course aims to develop students' skills in financial newspaper production and financial news website management through working as reporters for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 2057 Reporting Laboratory I (2,0,2) (C) (for BJ & CJ)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
JOUR 2017 News Gathering and Writing for Print

In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. This course is for mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

JOUR 2065 Reporting Laboratory II (2,0,2) (International Journalism)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

In this course students learn how to report for the experimental newspaper, *The Young Reporter*, and its associated website. Reporting will be in print, sound, video and internet media. Each student is required to work as a reporter for the newspaper in the second semester of Year II and the first semester of Year III.

JOUR 2075 Reporting Laboratory II (2,0,2) (for BJ & CJ)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
JOUR 2017 News Gathering and Writing for Print

In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. This course is for mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

JOUR 2130 Feature Writing (3,2,1)

Prerequisite: JOUR 1210 News Writing and Reporting I
Through practical writing exercises, this course examines the creative requirements and the special techniques required in good feature writing in Chinese. For Chinese Journalism Concentration students only.

JOUR 2140 English News Writing and Reporting (3,2,1)

Prerequisite: Grade D in Use of English or other evidence of sufficient proficiency

This course is intended to introduce students from non-Journalism majors to the basic concepts of English newswriting and reporting. It provides an introduction to news style, basic newsgathering techniques and the construction of a hard news story. As well as classroom exercises students will undertake two real-world assignments.

JOUR 2150 Feature Writing in English (3,2,1)

Prerequisite: Grade D in Use of English or other evidence of equivalent proficiency

This course is intended to give non-Journalism majors an introduction to the basic concepts and techniques involved in feature writing in English. Writing and interviewing skills are stressed.

JOUR 2160 Broadcast Journalism I (3,2,1) (E)

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides necessary basic skills in the gathering, writing and production (both "live" and on tape) of radio and television news. The course combines both radio and television for print concentration students only.

JOUR 2170 Broadcast Journalism II (3,2,1) (E)

Prerequisite: JOUR 2160 Broadcast Journalism I

This course introduces the styles, formats and production techniques of the more complex types of radio and television journalism, including long-form reporting, investigative journalism, major event coverage, overseas coverage, and public affairs programmes. Students develop advanced broadcast writing skills; become familiar with the techniques of producing both "live" and taped radio and television news and public affairs programmes; undertake research, planning and production of major news event coverage and public affairs programmes; and receive training as potential newsroom supervisors or news and public affairs executives. This course is an elective for Chinese and International Journalism Concentration students only.

JOUR 2210 News Writing and Reporting II (3,2,1)

Prerequisite: JOUR 1210 News Writing and Reporting I

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for print journalism in Chinese. Emphasis is put on developing the student's original, creative and critical eye for what makes news. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong. For Chinese Journalism Concentration students only.

JOUR 2240 Copyediting (Chinese) (3,2,1)

This course provides the knowledge and skills required of a professional copy editor. Students learn to distinguish between the "raw material" and the "finished product" of a news story and to develop the independent thinking and analytical skills needed to select, refine and shape the content of a newspaper. Exercises in print production and design and in desktop publishing are provided. For Chinese Journalism Concentration students only.

JOUR 2250 Current Issues in Journalism (3,2,1)

The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

JOUR 2260 Advanced Broadcast Reporting and Production (3,2,1) (C)

Prerequisite: JOUR 1150 Broadcast Reporting and Production or JOUR 2160 Broadcast Journalism I

This course introduces the style, formats and production techniques of the more complex types of radio and television journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in radio and television journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong.

JOUR 2270 Advanced Reporting and Feature Writing for Print (3,2,1) (C)

Prerequisite: JOUR 1160 News Gathering and Writing for Print

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

JOUR 2280 News Editing (3,2,1) (C)

This course provides the intellectual and practical skills for editing work for print and broadcast journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and the new media techniques for producing works of journalism is introduced.

JOUR 2290 News Anchoring (3,2,1) (C)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equip students with related professional skills including pronunciation, on camera performance, interview and writing, image building, news wrap up and news ad-lib. Special emphasis of the course is on acquiring hands-on experience of news anchoring.

JOUR 2310 Theories and Techniques of News and Feature Reporting I (3,2,1) (E)

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information in English for basic news and short feature journalism. Special attention is paid to the local context to establish the basic knowledge required by a professional journalist in Hong Kong. For International Journalism Concentration students only.

JOUR 2320 Theories and Techniques of News and Feature Reporting II (3,2,1) (E)

Prerequisite: JOUR 2310 Theories and Techniques of News and Feature Reporting I

This course builds on the two earlier courses in newswriting and reporting, and introduces students to specialised areas of coverage, known as beat reporting. Classes focus on political and business reporting but also cover other fields important to local reporting: education and health, social welfare, the environment and sports. Students will be equipped with both the professional skills needed to cover these beats and the background knowledge needed to support reporting. Students are also introduced to more complex forms of journalism, including opinion writing. The course is designed to prepare students for internships to be taken up in the summer vacation immediately following. For International Journalism Concentration students only.

JOUR 2340 Copyediting (English) (3,2,1) (E)

Prerequisite: JOUR 1310 Foundations of News and Feature Reporting (English)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided. For International Journalism Concentration students only.

JOUR 2440 Photojournalism (3,2,1) (E)

Prerequisite: JOUR 1120 Introduction to Journalism

To enhance students' awareness of the possibility as well as the limitation of images in news reporting, and to develop their

ability in producing visual report of news event independently. In response to the digital technology that has become widely used in today's news business, students will be equipped basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery device.

JOUR 2450 News Translation (3,2,1) (E)

This course aims at enhancing the student's capability in handling information for news discourse in the bilingual context of Hong Kong. Emphasis is on developing the student's knowledge, perspective and sensitivity in utilizing English-language information for use in the Chinese-language news media. Utilization of information in Chinese for the English-language news media is also discussed. This is an elective course for all Journalism Option students.

JOUR 2521-2 Reporting Laboratory (English) (2,0,2)

Prerequisite: JOUR 1310 Foundations of News and Feature Reporting (English)

In this course, students learn to produce the English edition of *The Young Reporter*, an experimental newspaper produced in print and on the Internet. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper. Students taking this course are required to attend the International Journalism summer camp. For International Journalism Concentration students only.

JOUR 2541-2 Reporting Laboratory (2,0,2)

Prerequisite: JOUR 1160 News Gathering and Writing for Print and JOUR 1150 Broadcast Reporting and Production

In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. For mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

JOUR 2630 Social Aspects of Media Technology (3,2,1)

This course examines the debates surrounding the relationship between the changes of society and the major technological changes in the media. The situation in Hong Kong is highlighted. This is an elective course for all Journalism Option students.

JOUR 3005 Beat Reporting (International Journalism) (3,2,1)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

This course builds on the professional techniques learned in earlier classes by introducing students to specialized areas of news coverage, known as beat reporting. Classes focus on the following beats: politics, business and finance, education, health, social welfare, the environment and sports or other beats relevant to Hong Kong. Students will apply their newswriting and reporting skills to covering these beats and will, through research and experience, build up the background knowledge needed to support this kind of reporting. Students are also introduced to follow-up news reporting and more complex forms of journalism, including opinion writing, and are introduced to global news through the exercise of localizing an international news story. The course is taught in English and is designed to prepare students for their internships.

JOUR 3006 Journalism Internship (0,0,0)

All Journalism students are encouraged to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or professional practice during the summer between the third and fourth years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship.

Chinese Journalism students are expected to take their internship in the Chinese-language media or broadcast news organizations and International Journalism students to take theirs in the English-language media. The department will do its best to help students who wish to intern overseas but cannot promise help with travel or other expenses.

JOUR 3007 Media Law and Ethics (3,2,1) (E)

This course provides some basic knowledge of laws affecting the practice of journalism. It will also cover major ethical issues faced by local journalists. Its emphasis is on current developments and trends in Hong Kong.

JOUR 3015 News Anchoring (2,1,1)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equips students with related professional skills including pronunciation, on camera performance, use of autocue or teleprompter, conducting interviews and note-taking, image building, news wrapping up and news ad-libbing. Special emphasis of the course is on acquiring hands-on experience of news anchoring. This is an elective course for broadcast stream students only.

JOUR 3016 Political Economy for Journalists (3,3,0)

This course provides a comprehensive study of the economies and politics from the perspective of greater China (including Taiwan and Hong Kong), hence the basics political and economic framework of the three areas and how they interact with one another and other global powers. As these areas are becoming the major challenging spots journalists needed to address nowadays. Some journalistic skills and insights will also be introduced/shared in the course.

JOUR 3017 Social Inquiry and Communication Research Methods (3,3,0)

This course makes no assumptions about students' previous experience or coursework in social scientific inquiry and research methodology. Students learn how to look at the world systematically with a perspective perhaps very different from what students are used to. More importantly, students learn how to bring the world around within the reach of measurement or observation and how to ensure the quality of the measurement as various forms of evidence for theoretical claims and media analysis. In addition to teaching students a set of skills, the goal of the course is also to cultivate a scientific, rational, and above all, critical mindset for evaluating communication research, media content, journalism practices, media audience effects and various other aspects of everyday life. In this course, mathematical formulae are reduced to a bare minimum. Logical inferences and social implications are emphasized over statistics and numerical calculations.

JOUR 3025 Specialized Business News Writing (3,3,0)

This course focuses on specialist areas of business-news reporting in English, such as business news stories in the areas of listed companies, derivatives and banking. Students will be provided with background knowledge on various business beats and with the means to do their own research, find contacts and cover their own stories. Elements of copy editing will be taught and ethical issues will be addressed. This is the third of four writing courses that cover the professional aspects of the Financial Journalism major.

JOUR 3026 Reporting Laboratory for Financial Journalism II (2,0,2)

This course aims to develop students' skills in financial newspaper production and financial news website management through working as reporters for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 3035 Editing Laboratory I (Chinese) (2,0,2)

Prerequisite: JOUR 2017 News Gathering and Writing for Print
In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.

JOUR 3036 Editing Laboratory II (International Journalism) (2,0,2)

Prerequisites: JOUR 2026 Print Editing and Production (English)
JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year 3 and the first semester of Year 4.

JOUR 3037 Advanced Business and Financial News Writing (3,3,0)

This course teaches advanced forms of business-news writing such as in-depth features, investigative writing, computer-assisted reporting and narrative reporting as well as the skills of opinion writing. Students will produce their own stories, from idea to production, in print and other media platforms. Critical thinking will be encouraged and ethical issues discussed. This is the final writing course that covers the professional aspects of the Financial Journalism major.

JOUR 3045 Advanced Journalism: News, Feature and Opinion Writing (International Journalism) (3,2,1)

Prerequisites: JOUR 2055 News and Feature Reporting and Writing or JOUR 3005 Beat Reporting (International Journalism)

The course presents advanced levels of writing and reporting for journalism. On the basis of the skills, knowledge and tools learned in earlier classes, students progress to more complex forms of journalism as well as opinion writing. The course's objective is to stimulate thinking and cultivate a critical mind regarding the form as well as the content of news and feature writing by providing a review of, and exercises in, the practices of important areas of the journalism profession. The class also aims to prepare students for JOUR 4895 Journalism Honours Project. The course is taught in English and is for International Journalism Concentration students only.

JOUR 3046 Critical Comparative Studies of News Media Systems (3,2,1)

This course aims to broaden students' knowledge of the outcomes of different kinds of politics, economics, history, culture, social organization and technology on the format of the news media in any one country at any given time. It introduces students to the development and current status of a variety of national (and territorial) news media systems and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. The course encourages students to critically analyze and compare different news media systems using the theories and concepts taught and to examine the key idea of freedom of the press in order to deepen their understanding of the news they are getting and compare it to news in other places round the world. This is a General Education Course for students throughout the university.

JOUR 3056 In-depth Reporting (Chinese) (3,1,2)

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also

guides the students to develop a systematic approach to reporting and producing in-depth stories. Reference to the Hong Kong context is emphasized.

JOUR 3057 Editing Laboratory I (International Journalism) (2,0,2)

Prerequisite: JOUR 2026 Print Editing and Production (English)
JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year III and the first semester of Year IV.

JOUR 3065 Editing Laboratory II (Chinese) (2,0,2)

Prerequisite: JOUR 2017 News Gathering and Writing for Print
In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.

JOUR 3066 Editing Laboratory for Financial Journalism I (2,0,2)

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 3076 English for Journalism Purposes (3,2,1)

The purpose of this course is to provide students of the other Journalism Majors with an opportunity to expand their journalism horizons by exploring the requirements of journalistic expression in English, in accordance with the Journalism Department's policy that students should be fluent in three spoken languages—English, Cantonese and Putonghua—and two written ones: English and Chinese. The styles and conventions of journalism in English are illustrated with examples and students will develop their understanding of the relationship between the modalities of media expression and ideas and about the role of media in English-speaking societies. This is not available to IJ students.

JOUR 3077 Magazine Design and Editing (3,2,1)

This course introduces students to the concepts, skills, practice, and art of designing and editing a magazine. The focus is on designing and editing techniques appropriate for various types of magazines, practical experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

JOUR 3085 Media Transformation and Institutional Change in Historical Perspective (3,2,1)

This course provides a scrutiny of the interactions between the media and society in different stages of its development in Chinese history. It examines how the institutional settings shape and transform media's operations and its social objectives since the emergence of modern newspapers in mid-nineteenth century China. On the other hand, it assesses the values and functions of the media in achieving institutional change in both mainland China and Hong Kong. By understanding history, it aims to enhance student awareness of the significance and the limitation of the press to societal progress.

JOUR 3086 Online Journalism (3,2,1)

Prerequisite: JOUR 2007 Foundations of Business News Writing or JOUR 2015 Introduction to News and

Features (International Journalism) or JOUR 2017 News Gathering and Writing for Print or JOUR 2045 Introduction to Journalism

This course examines the impact of the Internet and other new communication technologies on journalism while introducing students to the new media techniques for producing works of journalism. The first part of the course introduces concepts, theories and information on online journalism, touching on the social, economic and technological aspects of online news. The second part teaches the skills of doing journalism online. The course is open to all journalism students with the prerequisites.

JOUR 3087/ 4007 Advanced Broadcast Reporting and Production (2,2,0)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
This course introduces the style, formats and production techniques of the more complex types of broadcast journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in broadcast journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong. This course is an elective course for Chinese journalism students only.

JOUR 3095 Business and Financial News Reporting (3,3,0) (E)

This course focuses on business news reporting through a comprehensive survey of the principles and techniques of newsgathering and writing. This course aims to support students' concurrent work on *The Young Financial Post*, taking them into a greater variety of styles and techniques. Special attention is paid to the local context to establish the knowledge required for business journalists in Hong Kong. Students will also be introduced to the basic elements of copy editing for print and multimedia and ethical issues are addressed. This is the second of four writing courses that cover the professional aspects of the Financial Journalism major.

JOUR 3096 Current Affairs and News Analysis (3,2,1)

This is a course to help students develop news literacy. News is essential to people's everyday life. It informs people about the world and help people make decisions and take actions. Reading news wisely and consuming news effectively is a life skill that requires proper training. For journalism students, understanding current affairs and developing good news sense is vital for their career development. The aim of this course is to cultivate students' news reading habit, enhance their knowledge about current affairs and build up their news analytical skills so that they can better understand, analyse, use and monitor news in their daily lives. The course is divided into six parts. The first and second parts address the importance of news literacy and the necessity of cultivating daily news reading habit. While the third part discusses current affairs, the fourth part introduces news analytical skills. The fifth part is about theories and key concepts of news. The sixth part is concerned with active news audience and their role in news criticism and news monitoring.

JOUR 3097 Current Hong Kong Issues for Communicators (3,2,1)

This course aims to equip students with a solid understanding of major social, cultural, economic and political developments of Hong Kong that are crucial to their work as communication professionals. Students will learn to critically appraise the forces that shaped these developments and the policy dilemmas that beset Hong Kong in the past, present and future.

JOUR 3105 Current Issues in Journalism (3,2,1)

The aim of this course is to involve top journalists and senior news executives to examine the challenges and problems Hong

Kong news media are facing. The outstanding journalists are also expected to share their experiences and crafts of making good news stories. The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

JOUR 3106 Images of Media in Popular Culture (3,2,1)

This course will explore and analyse the varied and conflicting images of media in global popular culture, with an emphasis on film, and their impact on public perception of journalists, media and other media practitioners. Through applying historical context and critical analysis of the roles, topics and messages portrayed, students will gain a critical understanding of the popular representation of media and its complex relationship with the public.

JOUR 3107 Media Development in Global Perspective (3,2,1)

Each epoch has a dominant medium and develops a group of dominant media institutions. This course examines the development of media and communication technologies in contemporary society and explores their socio-cultural impacts. It also introduces the major media institutions in various media ages. It has several tasks: (1) to provide a basic understanding about media and communication technologies in historical and global perspectives; (2) to guide the students to evaluate the socio-cultural impacts of these communication media, help them to understand the relationships between communication systems and social change; and (3) to familiarize students with representative media institutions and media organizations in contemporary society.

JOUR 3115 Media Management (3,2,1)

The 21st century is the age of knowledge society. This is an introductory course to study media management in the era of change. Management cases in news organizations will serve as examples for illustration. The main purpose is to examine and analyse the new challenges being posed by political, economic and technological changes in the new millennium to news media management in Hong Kong as well as in other countries. Through the course, it is hoped that students can have a better understanding of the basic principles of media management in a new media environmental context. The course is divided into four parts. The first lays out the theoretical foundations of media management. The second introduces the changing media environment. The third part is designed to provide students with theories and basic principles of media management. The fourth part is about the important areas of media management activities. The course covers both print and electronic news media.

JOUR 3116 Multimedia Journalism in English (3,2,1)

The course introduces students to multimedia journalism, with particular focus on digital communication, news gathering and online storytelling. The beginning of the course will emphasize the theoretical influence of digital media technology on the news media industry. Afterwards, the bulk of the course will consist of gathering and producing digital news content for Web publication through hands-on projects. With practical assignments, students will learn how to use the latest visual and audio news-gathering tools to present multilayered digital stories.

JOUR 3117 News Translation (3,2,1)

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the difference between the Chinese and English language and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced. This is an elective course for all Journalism Option students.

JOUR 3120 China Reporting (3,2,1) (C)

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides the background and technical knowledge for reporting about China. Particular emphasis is placed on China's recent developments and the current status of journalistic practices in covering China. This is an elective course for all Journalism Option students.

JOUR 3125 Strategic Television Communication (3,2,1)

As the television industry has undergone great changes in recent years, the course is designed to introduce students to what constitutes "television" as a strategic, economic, political, cultural set of practices and experiences and its profound effects on all walks of life. Students will be guided to study the history of television development in Hong Kong, contemporary television programming, as example in television news, infotainment programming and entertainment programming from a critical perspective. Students will gain an overview of the television industry in Hong Kong.

JOUR 3126 Visual Literacy: Critical Appreciation of Photos (3,2,1)

More and more photos are around us nowadays. They are in newspapers, magazines, posters, outdoor ads or on the Internet. It is important to learn how to analyse these visual images. The course has several aims: (1) understand the aesthetic study of photos/learn how to appreciate good photos; (2) understand the software in modifying photos and to acquire the skills in modifying photos; (3) learn how to distinguish real photos from fake/artificial constructs of photos and to criticize/critically analyse them; and (4) explore the social and cultural values of photos.

JOUR 3127 Multimedia Journalism in Chinese (3,2,1)

The course introduces students to multimedia journalism, with particular focus on digital communication, news gathering and online storytelling. The beginning of the course will emphasize the theoretical influence of digital media technology on the news media industry. Afterwards, the bulk of the course will consist of gathering and producing digital news content for Web publication through hands-on projects. With practical assignments, students will learn how to use the latest visual and audio news-gathering tools to present multilayered digital stories.

JOUR 3135 Analytical and Opinion Writing (3,2,1)

This course makes a nice sequel to the introductory news writing class. Students will receive advanced training in writing news analysis, editorials, and commentaries about current events, people, and social phenomena in the larger China area. The primary focus will be on political and economic factors that shape public opinion and community development. Approximately the first six weeks of the course will be devoted to analytical writing and the remainder of the class will focus on opinion writing. The main objective of this course is to equip students with analytical skills to interpret events based on full knowledge and depth comprehension.

JOUR 3160 English for Journalists (3,2,1) (E)

This course seeks to equip students of the Chinese and Broadcast Journalism concentrations with English skills appropriate to their future roles in the industry.

JOUR 3170 Magazine Editing (3,2,1)

This course introduces students to the concepts, skills, practice, and art of editing a magazine. The focus is on editing techniques appropriate for various types of magazines, hands-on experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

JOUR 3180 Online Journalism (3,2,1) (E)

Prerequisite: JOUR 1120 Introduction to Journalism

This course examines the impact of the Internet and other new communication technologies on journalism while introducing the students to the new media techniques for producing works of journalism. The first part of the course introduces the concepts, theories and knowledge about online journalism, touching on the social, economic and technological aspects of online news. The second part teaches the skills of doing journalism online.

JOUR 3190 Use of English as a Communication Culture (3,2,1)

Prerequisite: Grade C in Use of English or evidence of equivalent ability

The object of this course is to provide exposure to and practice in a wide variety of styles and genres of English, both spoken and written. It is intended for students who already have a good basic knowledge of English grammar and usage, but would benefit from an extended exploration of the subtleties of the language. The course is intended to increase fluency, versatility and awareness of appropriate language use for different situations. It will use a wide variety of material, from the historical to the contemporary, from the literary to the functional.

JOUR 3220 International News (3,2,1) (E)

Students will be acquainted with international news in its various forms and locations in terms of both its content and the processes by which it is produced in order to engender an appreciation of the special problems and situations of this type of news as compared with domestic news. They will be encouraged to critically appraise the international news they receive on a daily basis and suggest ways to appreciate it better and to improve it. This is a required course for International Journalism students and an elective course open to Year III Broadcast and Chinese Journalism students. Those with no journalism background are encouraged to take JOUR 2190 World News Media Systems before taking this course.

JOUR 3230 News Media Management (3,1,2) (E)

Prerequisite: Year III standing

This is an introductory course to study the news media management in an era of change. The main purpose is to examine and analyse the new challenges being posed by political, economic and technological changes in the new millennium to news media management in Hong Kong. Through the course, it is hoped that students can have a better understanding of the basic principles of news media management in a new media environmental context. On the one hand, the course lays out the theoretical foundations of media management and introduces the changing media environment. On the other hand, it is designed to provide students with theories and basic principles of media management and discuss the important areas of media management activities. The course covers both print and electronic news media. This is an elective course available to all School of Communication students.

JOUR 3240 Comparative News Media Systems (3,2,1) (E)

This course introduces students to the development and current status of a variety of national and territorial news media systems in the context of their political, economic, social and technological environments, and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. News media policies, news organisation structures and newsgathering principles and techniques in different nations and territories will be compared. In covering these areas students will learn about national and global issues related to them. This is a Complementary Course for students throughout the university.

JOUR 3250 In-depth Reporting (3,1,2) (C)

Prerequisite: JOUR 2260 Advanced Broadcast Reporting and Production and JOUR 2270 Advanced Reporting and Feature Writing

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

JOUR 3330 Advanced Reporting and Writing (3,2,1) (E) (English)

Prerequisite: JOUR 2320 Theories and Techniques of News and Feature Reporting II

This course presents advanced levels of reporting, news writing and feature writing. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news and feature writing by providing a review of, and exercises in, the practices of major schools of journalistic thought. For International Journalism Concentration students only.

JOUR 3500 Theory and Practice of Journalism (3,2,1) (C) in China

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides a systematic interpretation of the performance and problems of the press in China since 1949. Theoretical and historical analyses of major issues related to the press and news reporting enable students to understand the role of the press and its potential changes in the context of China's continuing development. This is an elective course available to all Journalism Option students.

JOUR 3521-2 Editing Laboratory (English) (2,0,2)

Prerequisite: JOUR 1310 Foundations of News and Feature Reporting (English)

In this course, students continue with their work on the English edition of *The Young Reporter*. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the third year as an editor of the newspaper. Students taking this course are required to attend the English Journalism summer camp. For International Journalism Concentration students only.

JOUR 3541-2 Editing Laboratory (2,0,2)

Prerequisite: JOUR 2260 Advanced Broadcast Reporting and Production and JOUR 2270 Advanced Reporting and Feature Writing for Print

In this course, students continue their work on the experimental newspaper *San Po Yan* and Broadcast News Network (BNN). The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production and television production. Each student is required to work throughout the third year as an editor of the newspaper or the BNN. For mainly Chinese Journalism Concentration students and Broadcast Journalism Concentration.

JOUR 3550 Journalism Internship (0,0,0)

All Journalism students are required to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or professional practice during the summer between the second and third years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. The internship is a graduation requirement.

Chinese Journalism students are expected to take their internship in the Chinese-language media and International Journalism students to take theirs in the English-language media. Broadcast Journalism students will have priority for places with broadcast news organizations.

JOUR 3630 Media Regulation and Policies (3,2,1)

This course covers the regulation of broadcast and new media

in Hong Kong, mainland China and beyond. Important issues of media regulation and major changes in policies arising from advances in computers and telecommunications technologies will be examined.

JOUR 3640 Critical Studies of the Mass Media (3,2,1)

This course adopts the critical media literacy approach to study the mass media. The purpose of the course is to arouse students' awareness of the role mass media play in their lives and the changing society. It also aims at developing students' critical analytical ability to deconstruct media messages. The course provides students with some theoretical concept and knowledge about the mass media. The critical approach of media studies will be articulated with the introduction of an analytical framework which integrates the works of sociology of communication, political economy and medium theory. This is an elective course available to all School of Communication students.

JOUR 3650 Development of the Media in Hong Kong and China (3,2,1)

This course provides detailed description of the historical development of the press, radio and television in China and Hong Kong. It aims to show print and electronic journalism as a product of a social and cultural form of life that developed together. The course also deals with the communicative intention which creates a news set of social relationships.

JOUR 3660 Business and Financial Reporting (3,2,1) (E)

This course prepares students to report on economic events and trends in Hong Kong, mainland China and the broader Asia-Pacific region. A global perspective of economic and financial situations is explored. This is an elective course available to all Journalism Option students.

JOUR 3690 Journalism Honours Project (4,*,*) (International)

Prerequisite: JOUR 3330 Advanced Reporting and Writing (English)

In this course students, on the individual basis, integrate theory and practice by either producing a substantial journalistic piece or an academic dissertation in the English language. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For International Journalism Concentration students only.

JOUR 3790 Honours Project (4,*,*)

Prerequisite: JOUR 3250 In-depth Reporting

In this course students integrate theory and practice by either producing a substantial piece of individually produced Broadcast Journalism or a substantial piece of individually produced Chinese Journalism or an academic dissertation. In every case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For Broadcast Journalism Concentration and Chinese Journalism Concentration students only.

JOUR 4005 Theory and Practice of Journalism in China (3,2,1)

This course provides a systematic interpretation of the structure, performance and problems of the press in China since 1949. It offers theoretical and historical analyses of major issues related to the press and news reporting. While institutional constraint and inertia for the development of journalism are accounted for, the agents and dynamics of change are identified and discussed. It will enable students to understand the role of the press and its potential changes in the context of China's continuing development.

JOUR 4006 Editing Laboratory for Financial Journalism II (2,0,2)

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 4017 China Reporting (3,2,1)

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

JOUR 4025 Critical Studies of Media (3,2,1)

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

JOUR 4027 Issues and Case Studies in International Journalism (3,2,1)

This course is designed to examine major international stories in the news.

JOUR 4035 Specialized Reporting (International Journalism) (3,2,1)

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.

JOUR 4036 Communication Theory (3,3,0)

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: (1) to provide a basic understanding of journalism and mass media as social institutions; (2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and (3) to enhance students' knowledge about the production, content, meaning, and impact of news.

JOUR 4037 In-depth Reporting (Broadcast) (2,2,0)

Prerequisite: JOUR 3087 Advanced Broadcast Reporting and Production

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also

guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

JOUR 4895 Journalism Honours Project (4,*,*)

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

JOUR 7010 International Relations Theory and Practice (3,3,0)

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century. Topical issues in international news such as terrorism, the implications of 9/11, the U.S. war with Iraq and Chinese foreign relations will also be covered.

JOUR 7020 Comparative and International News (3,3,0)

This course introduces students to the various forms of national news media systems and the theories and concepts developed to explain and categorise them. It also analyses the international news system and how it has changed due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

JOUR 7030 Research Methods in Media and Communication (3,3,0)

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production processes and products, communication and communication research; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

JOUR 7040 Multimedia Journalism (3,3,0)

This course provides hands-on experience of reporting and producing news stories through various digital storytelling techniques, including photography, audio, and video. Students will locate, research, report, edit, and produce multimedia stories of local and international interest. They will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual and group assignments. Students will also study the evolution and concepts of multimedia journalism and critically evaluate convergent media.

JOUR 7050 Newsgathering for International Practice (3,3,0)

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references that are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this Course with the approval of the Programme Director. It must be replaced with an Elective Course.)

JOUR 7060 Advanced English for International News (3,2,1)

This course will provide the advanced English skills needed for international journalism. Students will learn advanced techniques for reading, writing, speaking and newsgathering in English. Though a variety of skills will be addressed, this course focuses on writing. Students will maintain an online professional portfolio as well as analyse and produce written works of journalism in English.

JOUR 7070 Theories of Journalism and Communication (3,3,0)

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society, with a specific emphasis on issues in the greater China region.

JOUR 7080 Current Issues and Case Studies in International News (3,3,0)

The foci of international news are constantly moving due to developments in national and global politics, society, business and technology. This course is designed to allow students to concentrate on the major debates of international news as well as controversies that arise during the period of the Programme or in which there is a special interest. Topic areas can be chosen at the start of term or during term in order to provide the opportunity to discuss the most current issues.

JOUR 7090 International News Translation (3,3,0)

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the differences between Chinese and English and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced.

JOUR 7100 Advanced News Writing and Production for International Practice (3,3,0)

Prerequisite: JOUR7050 Newsgathering for International Practice

This Course covers international beat reporting, feature writing and opinion writing. Students will gather information, find and interview sources for international stories for general news and specialist areas. They will also learn to report and write features for foreign or international audiences and to produce their own opinion pieces. Ethical issues in international reporting and the potential dangers and special difficulties of international news work will be discussed.

JOUR 7110 Reporting International Conflict (3,3,0)

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and portage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

JOUR 7120 International Business and Financial Reporting (3,3,0)

This course provides specialist knowledge of business and finance as needed for international news coverage for students who do not have a business background. Students will be introduced to basic economic principles and concepts, international economic relations and contemporary business issues. Key techniques of reporting and writing business and financial news will be covered.

JOUR 7130 Project or Dissertation (3,3,0)

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a

piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region.

JOUR 7140 Globalisation, Economics and Finance (3,3,0)

This subject is intended to provide students with an overview of globalisation as an issue and a subject for journalism. The origins and extent of globalisation will be explored and its consequences investigated and discussed. Students will be expected to develop a critical awareness of the arguments deployed by rival camps and put business and financial stories in a global context.

JOUR 7150 Business News Writing (3,3,0)

This subject introduces students to different kinds of news stories, sourcing and writing skills. It also aims to integrate students' knowledge of business, economics and finance with the reporting and writing of business and financial news. It provides students with the skills for reporting and writing international business, economics and finance news. Some specialised styles of writing also will be offered.

JOUR 7160 Principles of Economics (3,3,0)

This subject is designed to provide a theoretical and scholarly framework which complements JOUR7170 Business and Finance. It will provide students with basic knowledge of economic theories useful to business journalists. Students will appreciate the analytical framework of modern economics and its history. Current and perennial controversies and arguments will be explored.

JOUR 7170 Business and Finance (3,3,0)

The objective of this course is to provide knowledge of business and financial structures and processes appropriate to the requirements of financial journalism. The main emphasis will be on professional practices and perspectives. Students will learn the differences between theory and practice, and will be expected to be conversant with and critical of both.

JOUR 7180 Advanced Business News Writing and Production (3,3,0)

Prerequisite: JOUR7150 Writing for Business News

This is an advanced course in business news writing. The course aims at providing students with the knowledge of the development of global business since World War II and the role played by giant corporations in economic development. It also will enable students to understand the success secrets of epoch-making companies and provide students with the skills to write in-depth and colourful profile stories of today's world corporations and their successful leaders as well as business trend stories. They will also learn the art of writing business commentaries and analyses.

JOUR 7190 Internship (0,*,*)

This course is intended to help students in the BFI concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made by both faculty supervisor and the supervisor in the interning organization.

JOUR 7200 News Production Workshop (3,2,1)

This subject introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercises, students will learn the techniques of basic news reporting and writing as well as feature writing. Students will also be prepared for entry-level opinion writing by developing their writing, research and analytical skills. The principles and practice of news selection, copy editing, headline writing and page layout will also be covered.

JOUR 7210 Long-form Journalism (3,3,0)

This course aims to take students deeper into news gathering and writing by exploring long-form journalism, also called literary journalism or narrative non-fiction, with stories longer than 3,000 words. Through examining historical and modern examples, students will understand how digital journalism has impacted long-form journalism, analyse compelling long-form stories and apply learned techniques to their own work. Students will produce one work of long-form journalism to be published digitally at the end of the semester.

JOUR 7220 Photojournalism (3,0,3)

This advanced photojournalism course provides hands-on experience in covering topical news events and producing news stories through various photographic storytelling techniques, including single photos, portraits, photo essays, and audio slideshows. Students will produce photojournalism work and documentary photography stories of local and international interest. They will also study the evolution and concepts of photojournalism, discuss the ethical and moral implications of news photography and critically evaluate photo documentation.

JOUR 7230 Broadcast Journalism (3,3,0)

This course aims to equip students with the knowledge and skills in newsgathering, writing, reporting, editing and production for international radio and television news. Students will be introduced to the international broadcast news environment. They will learn the styles, formats and production techniques for covering breaking news and major events and for producing documentaries for an international audience.

JOUR 7240 Online and Digital Journalism (3,0,3)

Prerequisite: JOUR7040 Multimedia Journalism

This course uses and builds on the skills learned in JOUR7040 Multimedia Journalism and broadens to examine and evaluate the impact of the Internet and mobile devices on journalism and the evolution and concepts of online and digital journalism. In addition to learning advanced digital multimedia and content management skills for websites and mobile devices, students will produce their own multimedia projects and manage a news website.

JOUR 7250 Reporting China and Hong Kong (3,3,0)

This course aims to equip students with the knowledge and skills to cover China and Hong Kong. It focuses on the successes and challenges brought by the political, social and economic reforms undertaken by the country since 1978. Hong Kong's role in the nation's transformation and its evolving relations with the mainland under "one country, two systems" will be explored.

JOUR 7260 Reporting Southeast Asia (3,3,0)

This course uses both academic and practical approaches to introduce students to the politics, economies, societies, international relations and major issues of Southeast Asia, and to the traditions and current practices of local and international news reporting in the region.

JPN 1010 Japanese I (3,3,0) (J)

This foundation course is designed for absolute beginners who have never studied Japanese before. The Japanese phonetic system, writing system, basic greetings, sentence structures and practical vocabulary that are suitable for beginners will be introduced in this course. It also provides opportunities for students to understand Japanese culture, and to develop the ability to communicate in basic Japanese such as introducing oneself, using daily expressions, telling the time and the date and talking about one's daily life. Students' active participation in classroom activities and role-plays is expected.

JPN 1020 Japanese II (3,3,0) (J)

Prerequisite: JPN 1010 Japanese I or equivalent

This course is a continuation of JPN 1010 Japanese I. It helps develop students' practical language skills for daily conversation, such as expressing or talking about feelings, preferences, personal experiences and hobbies in elementary Japanese. Interesting classroom activities are specially designed to help build students' communication skills in Japanese and active participation is expected. Japanese culture and Japanese lifestyle will also be introduced with the aid of videos.

JPN 1030 Exploring Japanese Language, Culture and Society (3,3,0) (J)

This course enables students to explore the contemporary and traditional Japanese society and culture and to gain a thorough understanding of the complex and deeply rooted relationship between society, culture and language. Students are encouraged to learn a wide range of vocabulary and expressions commonly used in Japanese society and a broad spectrum of Japanese culture through a variety of text genres (e.g. newspapers, magazines, movies, drama, animation, comics, pop songs, Internet).

JPN 2010 Japanese III (3,3,0) (J)

Prerequisite: JPN 1020 Japanese II or equivalent

This course is a continuation of JPN 1020 Japanese II. It is designed to enhance students' knowledge and Japanese language proficiency at the lower intermediate level. Students will further develop their abilities to conduct daily conversations such as making requests, seeking and giving permission, expressing prohibition, possibility, ability and experience. They will also study verbs conjugation and read extended texts. Students' active participation in various language activities, free conversations, role-play, group work and presentations is expected. Authentic materials available in the mass media will be selected to explore Japanese culture and lifestyle.

JPN 2020 Japanese IV (3,3,0) (J)

Prerequisite: JPN 2010 Japanese III or equivalent

This course is a continuation of JPN 2010 Japanese III. It provides intensive practice to help students build Japanese language skills and learning communication strategies at the intermediate level. Students will further develop their speaking and listening skills in Japanese. Specific communication skills and language structures will be taught. Formal and informal Japanese expressions will also be introduced through various language activities, everyday conversations, role-plays, short drama and performance. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

JPN 3010 Japanese V (3,3,0) (J)

Prerequisite: JPN 2020 Japanese IV or equivalent

This course is a continuation of JPN 2020 Japanese IV. It helps students to develop their interpersonal and intercultural communication skills and to understand current issues in Japan. Through intensive training, such as role-play, group work, oral presentation and reading of texts, students will learn sentence structures, expressions, communication skills and interaction strategies at the upper intermediate level of Japanese language proficiency. Students are encouraged to express their viewpoints on topical issues, giving reasons and explanations for opinions. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

JPN 3610 Business Japanese (3,3,0) (J)

Prerequisite: JPN 2010 Japanese III or equivalent

This course is designed to develop students' interpersonal, interpretive and presentation skills in business communication in Japanese. Topics covered include typical and essential expressions for various business communicative situations in reading and written contexts. Through studying the communication patterns in Japanese business contexts, this course prepares students to work in Japanese companies and/or communicate with Japanese clients. Formal and informal expressions and honorific